BeadforLife’s Street Business School was voted ‘Best Non-profit Organization of 2017’ by the 14 Nobel Peace Laureates of PeaceJam.

We will train 1 million women, helping them transform their lives, lifting nearly 6 million people out of poverty worldwide.

Devin Hibbard
DEAR FRIENDS,

An African proverb deftly sums up the incredible year at BeadforLife:

“
If you want to go fast, go alone.
If you want to go far, go together.
"

2017* was indeed a year of going far together with the women we serve; with our program partners; with the friends and donors who support us; and with our staff who works tirelessly to help lift families out of deep poverty.

In 2017, Street Business School (SBS) by BeadforLife (BFL) took the most significant steps yet toward our goal to train 1 million women entrepreneurs by 2027 with the skills and confidence to lift themselves and their families out of poverty. Two brief years ago SBS was only delivered in Uganda. Now, 14 partner organizations have been certified to deliver SBS in five countries across East Africa. Most of these partners have already begun to implement SBS in their local communities, forever transforming the lives of some of Africa’s poorest people. And this is just the beginning!

Through all of BeadforLife’s programs to date: jewelry-making, Beads-to-Business, Girls Education Sponsorship and Street Business School Expansion, we have impacted the lives of thousands with transformational results of women going from earning $1.35 per day to $4.19 per day. In recognition of our impact through SBS, PeaceJam, an organization established by 14 Nobel Peace Prize Laureates, named us the “Best Nonprofit Act” in its 2017 Billion Acts Hero Awards.

We the entire BFL Board, offer deepest thanks to our friends, donors, and partners for helping to make all of this work possible. We eagerly look forward to continuing this journey of transformation, together!

*This report reflects our fiscal year reporting from July 2016 - June 2017.

THE BOARD OF DIRECTORS
Ginny Jordan • President & Co-founder
Joachim Ewechu • Member
Karen Paterson • Member
Chuck Wilson • Secretary
Devin Hibbard • Member & Co-founder
Torkin Wakefield • Member & Co-founder
Barbara Lawson • Treasurer
Street Business School has been operating using the very best of BeadforLife’s 14 years of experience in entrepreneurial training and paper bead jewelry programs. The result is a six-month mobile classroom, uniquely tailored to meet the needs of African women living in poverty. SBS teaches business skills and builds confidence, igniting within these women their entrepreneurial spark to start and sustain their own businesses.

In Sub-Saharan Africa, 122 million new people will join the workforce in the next five years, but only 54 million jobs will be created.* This is why Street Business School is so critical. Our curriculum is specifically targeted to the needs of women living in poverty who can depend only on themselves for survival.

*source: McKinsey
I have never seen a tenacity to break from poverty and dependence so strong amongst our women like we see it now after the SBS trainings. ‘Coaching and believing’ have always been an elusive piece in business trainings for underprivileged communities, and we are glad to be sharing that with our people.

Evans Odhiambo, Executive Director, Kesho Kenya
Kesho Kenya operates on the coast of Kilifi, advancing access to education and employment for vulnerable children through a holistic approach.
2017 ACHIEVEMENTS

THROUGH OUR GLOBAL EXPANSION:

379 new entrepreneurs trained
1,895 children and/or family members impacted as a result of SBS member trainings
14 TOTAL NGO
GLOBAL CATALYST PARTNERS (GCP) organizations trained to deliver Street Business School in their local communities

98% of BeadforLife graduates’ children regularly attend school

211 PERCENT
average increase in income two years after graduation

89 PERCENT
of SBS trainees have businesses two years after graduation
42 PERCENT have two or more

SBS GRADUATES
go from living on $1.35/day to $4.19/day two years later

3,500 BUSINESSES
have been started by BeadforLife graduates
Our path to scale SBS is to share our proven and effective entrepreneurial training program with the people who can deliver it best: organizations already embedded in communities around the world. By teaching these organizations how to adapt and deliver Street Business School to the people they serve, we will ignite the potential of women worldwide.

14* Total number of SBS-trained Global Catalyst Partner (GCP) organizations. Through these GCPs, SBS is now offered in Burundi, Kenya, Rwanda, Somalia and Uganda.

Among the six GCPs trained in the March 2017 Immersion Workshop, five organizations launched their own SBS within eight weeks of graduating.

*data has changed significantly since this report’s reflected timeframe - July 2016 - June 2017.
The sun has shone to every one of us to get up with our tools (SBS) and help our communities open their eyes and tirelessly fight poverty and ignorance. Let us use this innovative program to completely break down the long-in-existence traditional stereotypes that have downgraded women in our communities, and help them gain confidence, acquire skills and get empowered.

Coach Ezekiel, Scope International
Scope International operates in Western Kenya, promoting community development to rise out of poverty.
**GIRLS EDUCATION**

BeadforLife continued to support the next generation of Ugandan entrepreneurs through our Girls Education Program. During this fiscal year, **63** girls attended either secondary or vocational school.

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**BEADMAKING**

Our beads continue to bring joy to people around the world and introduce people to our incredible story and products. With two stylish new collections— the Pathways and Transformation Collections, our Fair Trade paper bead jewelry made some national headlines and was featured on regional TV programs. In addition, our beads were spotted at high profile events and conferences around the world, including SANKALP Africa Forum **Nairobi**, SEEP WEE Conference **Bangkok**, Peace Jam Hero Awards Conference **Monaco**, and more!
Before BeadforLife met Sandra, she was selling old newspapers and candy on a mat in the streets. She could only afford one meal a day. She wasn’t able to pay medical bills when her baby got sick and her baby passed away at only 10 months old. Sandra was earning a mere $1.60 US/day and life was so difficult.

For Sandra, in addition to earning money from making beads, what really impacted her was the business training she received from BeadforLife. She got out of her comfort zone and moved out of the city to launch a new vegetable stall business, selling tomatoes, onions, garlic, ginger and silver fish.

Today, Sandra’s business is bustling and it is one of the largest in the area, with her profits ranging from $90 - $150 US per week. She is happy and grateful for the opportunity via BeadforLife, considering herself completely out of poverty!
GLOBAL RECOGNITION

A world-class program calls for world-class exposure. Street Business School by BeadforLife collaborated with other leaders in the fight against global poverty at high impact events throughout the year.

In 2017 Peace Jam, an organization established by 14 Nobel Peace Prize Laureates, named BeadforLife’s SBS the “Best Nonprofit Act” in its 2017 Billion Acts Hero Awards. BeadforLife received this prestigious honor at the PeaceJam Monaco Conference on June 18 from Nobel Laureate Oscar Arias Sanchez, the former President of Costa Rica.
AUDITED FINANCIALS

REVENUE

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<tr>
<td>Earned Revenue from Product Sales</td>
<td>$835,255</td>
<td>$902,309</td>
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<tr>
<td>Donations Received</td>
<td>$261,025</td>
<td>$482,717</td>
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<td>Pledges to be Received in Future Years</td>
<td>$71,667</td>
<td>$204,926</td>
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<td>Street Business School Workshop Fees</td>
<td>$17,800</td>
<td>$0</td>
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<tr>
<td>Sale of Assets</td>
<td>$1,341,256</td>
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<td>Other Income</td>
<td>$115,081</td>
<td>$118,458</td>
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<td><strong>TOTAL SUPPORT &amp; REVENUE</strong></td>
<td><strong>$2,642,084</strong></td>
<td><strong>$1,708,410</strong></td>
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EXPENDITURES

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<tr>
<td>Program Services - BeadforLife</td>
<td>$929,699</td>
<td>$1,510,267</td>
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<td>Program Services - Street Business School</td>
<td>$659,473</td>
<td>$281,990</td>
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<td>Fundraising</td>
<td>$134,230</td>
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<td>Administrative</td>
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<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$1,833,325</strong></td>
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Change in Net Assets

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<td>$808,759</td>
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Net Assets

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<td>$4,004,190</td>
<td>$3,195,431</td>
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SOURCES OF REVENUE

- Earned Revenue from Product Sales: 32%
- Donations Received: 10%
- Sale of Assets: 51%
- Pledges to be Received in Future Years: 3%
- Street Business School Workshop Fees: 1%
- Other Income: 4%

EXPENDITURES

- Program Services - BeadforLife: 51%
- Program Services - Street Business School: 36%
- Fundraising: 7%
- Administration: 6%

BeadforLife is a 501(c)(3) nonprofit organization, in the US, ID#20-1683139; and a registered International Non-Governmental Organization in Uganda. For a complete audited set of financial statements or a copy of our IRS Form 990, contact Anne Green at anne@beadforlife.org.
THANK YOU TO OUR GENEROUS SUPPORTERS!

Street Business School (SBS) by BeadforLife is building upon its existing philanthropic community in order to scale our own capacity as we expand Street Business School globally. Consider joining our philanthropic community by becoming a donor.

We appreciate gifts at all levels as our loyal and caring community helps us empower women as entrepreneurs in Uganda and scale our impact and economic development in new communities throughout Africa. This list recognizes our 2016-2017 donors of Spark and higher.
WILDFIRE DONORS
Virginia Jordan

BLAZE $25,000+
SDL Foundation
The Schooner Foundation
Segal Family Foundation
Deke & Hope Welles
Georgia Welles

FLAME $10,000+
Sally Goodwin
Darin Layman & Jill McCarthy
Moxie Foundation
P&G Alumni Foundation

ALIGHT $2,500+
Anonymous donation
Combs & Co.
Heath Podvesker & Sara Hodgdon
Robin Seiz & Mindy Hall
Charlotte, Richard and Hunter Jorgensen
Ruth Kerr
Julie & Chuck King
Carolyn & Kevin Martin
Jane Miller
The Community Foundation - Seeds Fund
The Community Foundation serving Richmond/Central VA
Beth Wagoner
Charles Steinberg & Torkin Wakefield
Peter Welles

SPARK $1,000+
Mary Barger
Rhonda Bushmaker
Colgate
Doryn Wallach Jewelry
Adam Engle
Judith Ansara & Robert Gass
Marilyn Harding
Janet Hendricks
Karen Jain
Michelle Kaiser
Elizabeth Kraus
Eva Witt Larsen
Barbara Lawson
Sylvia Martinez
William McFarland
Mercer Island School District No 400
Jennifer Miller
Alexandra & Michael Millman
Cameron Miranda
Corinne Morrissey
Joellen Muntz
Carol Newell
Oberg-McClure Family
Lynnaea Lumbard & Richard Paine
Peggy Phelps
RSF Global Community Fund
Robyn & Jeffrey Rothschild
S.W. Friedman Foundation, Inc.
Marilyn Seitz-Pickett
Arthur Tatera
Marion Taylor
Jeanne & Jack Thompson
Boots & Dick Tolsdorf
Lizanne & William Ury
William R Foster Family Fund
Jennifer Woods Tierney
Whitney Zimmerman
SPARK SOMETHING BIG

We invite you to join our movement to lift 1 million people out of poverty. There are many ways to share your time, talents, resources and make a difference.

GET INVOLVED:

1. GIVE
Make a gift to help us reach more women with our transformative entrepreneurial training programs. Donations can be made in honor of a friend or loved one, and are tax-deductible to the extent of the law.

2. REFER
Know of a non-profit organization who would benefit from learning how to bring Street Business School to their communities? Send them our way!

4. CONNECT
Introduce us to partners or the media, nominate us to speak at an event or conference, sign up for e-updates, join us on social media and share your creative thinking!

5. SHOP
Give the gift that gives twice: Our handmade recycled-paper jewelry, shea butter products, colorful baskets and other items make earthy chic, affordable gifts—each holding a story and empowering women to transform their lives.

6. VOLUNTEER
Volunteer as a member of our Community Partner Program. CPs are a mobile force of educated and inspired volunteers located throughout North America. They expand our network and promote us in their communities.

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BeadforLife.org
StreetBusinessSchool.org