ripples of change.

STREET BUSINESS SCHOOL...IN THE CURRENT

A stone thrown into the middle of a pond creates ripples that travel all the way to the shoreline. Street Business School is the stone of income generation in the pond of global poverty, and I’ve seen the ripples stretching around the world.

In April, I was honored to attend the Skoll World Forum, where Street Business School hosted The Art of Social Franchising. On stage with me was Wendo Aszed, the incredible director of Dandelion Africa, who empowers youth in rural Kenya. Dandelion Africa is our Global Catalyst Partner, bringing SBS’s life-changing curriculum to the people they serve, helping them transform their lives and ensure that they will be able to support themselves forever. One ripple that will grow into many.

Skoll World Forum also brought us new opportunities to connect with key thought leaders, international media and potential strategic partners, elevating our brand presence and creating potential for these ripples of connection to become new waves of change.

After Skoll, I travelled to Uganda, where I met SBS graduate, Coach Maclean, who runs a successful restaurant. While I visited, a customer named Ikoba Umara Tigawalana came in and said “she is good, smart, and knows how to negotiate with a customer. I eat here every day.” Maclean was so excited about Street Business School, that she asked when we were planning to take it to Western Uganda, where she is from originally. Upon hearing that we didn’t have any upcoming trainings there, she asked us if we would train her, so that she could bring the life-changing curriculum to others in her village. Yet another ripple of transformation!

You are part of these ripples. Every time you give, purchase beads, refer an organization, or share our work with someone else, you put action in motion. You may never see the results of your ripples, but know that they create impact and make a difference, every single day, to women who are lifting their families out of poverty. Forever.

Big gratitude,

Devin Hibbard
CEO - Street Business School
Nancy came to Kampala in 2002 when she fled from the raging civil war in Northern Uganda, unable to continue her education. Since she was out of school, she got married and had one biological child. However, Nancy is a mother to many, raising nieces and nephews of relatives who have passed away. She provides food, school fees, healthcare and housing for them all.

Many women Street Business School (SBS) serves, like Nancy, do not have access to clean water. Their families often spend hours to secure 5 gallons of water, often collecting water from wells or commercial taps outside their homes. Before Nancy joined SBS, she worked as a housemaid earning 2,600 UGX/day (74 cents). The closest thing she had to a water source was a spring, which was more like a puddle. Animals drank from it, and builders got water there for creating bricks.

SBS played a pivotal role in changing not only Nancy’s life, but lives within her community. During the training, women participate in three consecutive sessions that help them get out of their comfort zone: learning the principles of starting small, identifying a business opportunity, and finding capital. This is exactly what Nancy did. She saw an opportunity that arose from the water deficiency facing her community. She acted quickly and decided to improve the water hole to provide water for domestic use. She dug a deep and wide hole, put concrete at the base and raised it above ground. She opened this to her community and began providing her neighbors clean and healthy water for a small fee.

Nancy now earns 14,000 UGX ($3.71 USD) per day!

On the days when the commercial faucets are down, Nancy can make up to 40,000 UGX/day ($11 US), and she increases her income 15 times! Nancy makes sure the water hole remains clean and efficient for her community. “My water is clean, and I keep the children and animals away, which makes people love my water.”

She runs her business with diligence, grace and commitment to better her community. Nancy’s future plans include starting a baby clothing business. She encourages women like herself to start small and press on.

Creating change is difficult, but if you turn problems into opportunities, you can release endless potential and possibilities.

Nancy Akoth
We were honored to host an Ecosystem Event while attending Skoll World Forum this year. We invited attendees to join us over a pint and examine social franchising via a case study surrounding how SBS has successfully scaled its proven model of entrepreneurial education for women living in poverty. We held a panel discussion with aligned partners as featured panelists:

- Segal Family Foundation CEO Andy Bryant
- Street Business School CEO Devin Hibbard
- Dandelion Africa Executive Director Wendo Aszed
- Unreasonable Institute East Africa Founder Joachim Ewechu

Global Philanthropy Director Tiffany Boyles moderated the event, which drew about 50 attendees.

**SKOLL WORLD FORUM 2018 ECOSYSTEM EVENT**

“The Art of Social Franchising” OXFORD, UK - APR 12, 2018

We were honored to host an Ecosystem Event while attending Skoll World Forum this year. We invited attendees to join us over a pint and examine social franchising via a case study surrounding how SBS has successfully scaled its proven model of entrepreneurial education for women living in poverty. We held a panel discussion with aligned partners as featured panelists:

- Segal Family Foundation CEO Andy Bryant
- Street Business School CEO Devin Hibbard
- Dandelion Africa Executive Director Wendo Aszed
- Unreasonable Institute East Africa Founder Joachim Ewechu

Global Philanthropy Director Tiffany Boyles moderated the event, which drew about 50 attendees.

**milestones**

SBS making waves with trainings, partnerships and more lives changed

**IN THE NEWS**

SBS continues making headlines and sharing our story by meeting with key media. We were recently featured in Travel Boulder and love the way Aimee Heckel captured our history and story: Read more

**SBS PARTNER IMPLEMENTATION**

**By the Numbers - as of April 30, 2018**

- Total number of partner organizations: 30
- Total number of certified lead coaches: 62
- Partner organizations completed recruitment: 14
- Partner organizations completed graduation: 7
- Partner organizations completed 2 or more recruitments: 5

Our social media continues to grow in engagement and with new fans. We have learned that this is an important communications method to inspire, educate and engage partners and supporters.

20,200 Total Facebook Fans

**COMING SOON** - more social media channel activation in 2018!
There are many stories of generosity and support that continue fueling our fire! Philanthropic support of SBS is an investment in the future of hardworking women who respond to entrepreneurial education by starting a successful business, exponentially increasing their income, and using these valuable funds to send their children to school, acquire safe housing and secure their family’s health.

**BURSARIES BRING IT HOME**

A most unique way to support Street Business School’s global expansion directly and light up lives—a bursary. Bursary donors designate a portion of their funding to be used as scholarships to organizations applying to become SBS-certified Global Catalyst Partners (GCP). This contribution covers the cost of two representatives attending our transformational SBS Immersion Workshops. Once certified, these GCPs bring SBS home to their communities and create exponential impact, with one NGO reaching 440 women and benefitting 2,200 children. Women, communities and lives are transformed with SBS’s life-changing entrepreneurial training via our bursary program.

**FEATURED FUNDING PARTNERS**

Arthur B. Schultz Foundation (ABSF), based in Wyoming, has partnered with SBS for two years in the form of an SBS Bursary. As a result of ABSF’s support, SBS has partnered with two organizations to bring SBS into new communities where women are becoming self-employed entrepreneurs and lifting their families out of poverty. ABSF recently announced a three-year pledge to SBS. Together, SBS and ABSF are empowering women and alleviating poverty.

Georgia Welles is an inspiration. In her eighties, she is still an avid supporter of the arts and fly fishes regularly. She relentlessly advocates for conservation and smart approaches to social change. It is this very quality combined with her acumen and moxie that make her an incredible partner to SBS. Georgia recently doubled her support and made her second, three-year commitment to support the global expansion of SBS. We are honored to have dynamic supporters like Georgia.

**OUR GENEROUS BURSARY SUPPORTERS:**

Arthur B. Schultz Foundation  SDL Foundation  Swarovski Foundation
Segal Family Foundation  Third Creek Foundation

We are inspired by the work that BFL & SBS are doing in helping women to help themselves and others in rising out of poverty through ingenuity, hard work and entrepreneurship. SBS participants carry with them the promise for a brighter, better future.

Heidi Hole, Philanthropist

**HELP US END THE YEAR STRONG...**

with the Schooner-Welles Challenge Match Grant

Funds received in the month of June will be matched, dollar for dollar up to $150,000.

Make a gift and double your impact!  

GIVE
CHALLENGES

As we scale SBS, we are confronted with many new challenges that we haven’t faced in the past. We need more opportunities to let organizations know that SBS exists and they don’t have to reinvent the wheel.

We are looking for funding to expand our good work and help support organizations/other NGOs, who will amplify their mission by bringing SBS to their communities. We welcome introductions to NGOs in Sierra Leone who may benefit from bringing income generation to their work. We are looking to build an SBS presence in this country.

We face these challenges head-on. With a decade of experience, we have always known that we can do things differently and have learned from our mistakes and challenges along the way. And we continue to grow like wildfire!

THE HORIZON

SBS continues to build with momentum in many areas, creating our pathway to ignite 1 million women out of poverty by 2027.

GCP Network Building
We remain strategic in growing and maintaining the connection our Global Catalyst Partners develop at the Immersion Workshops, and are holding exclusive value-add events and Skype calls to foster these important relationships and collective loyalty.

Training Capacity
This March, five Street Business School staff members completed 15 months of training to carry forward our expansion. We’re incredibly proud of these two Lead Facilitators and three Global Member Trainers.

Thought Leadership
We continue to serve as a thought leader for the philanthropic sector. In addition to participating in key industry conferences like Skoll World Forum, we are discovering new potential partnerships and opportunities to share our voice. Building our SBS blog and crafting articles and resources to publish in the future, we’re providing unique perspective in the areas of: Education for Entrepreneurship, Empowerment and Personal Development and Business for Social Good.

Monitoring & Evaluation
With our solid commitment to tracking our data and capturing our impact, we are thrilled to have M&E expert Erin Fletcher join our team. As we grow, we will also focus on new efficiency tools and ways to capture data from our Global Catalyst Partners.

Digital Growth
We recognize that digital communications is the best way for us to share our story, inspire and create action and participation globally to support our mission. We are therefore improving our website and digital marketing initiatives. We look forward to sharing these with you in the future.

Brand Leadership
As SBS gains recognition and exposure, we continue building creative assets that will help share our story with the world. Watch for our new Wildfire Video in the coming weeks. Having always been a storytelling organization, we are hiring a new Communications person in Uganda who will continue to share stories of inspiration and transformation.

thank you for continuing to be a true partner - your support helps us move onward to 1 million!