Today I am grateful for being grounded in our work, as we continue forward on our pathway to ignite 1 million women out of poverty by 2027. SBS is truly getting rooted across Africa, alive in four new countries and continuing to grow and expand. We are weaving together confidence, business skills and women, creating a social franchise movement via our amazing Global Catalyst Partners and the resilient people they serve.

What excited me the most during my Uganda visit in June was to see my dream of ending poverty in our lifetimes coming true. Women are increasing their incomes and we are training brilliant partners who are fired up to train SBS in their own communities. We are evolving, we are expanding and what we do is working!

Participating in our Immersion Workshop reminded me of the unique, world-class program we have built. I witnessed new partners getting “sparked” by SBS, eager to bring that fire back home and empower more women who will earn income, be able to feed their families and ultimately lift them from poverty, forever. Being surrounded by these NGOs brought such a feeling of empowerment and gratitude.

Not only did I participate in our dynamic and interactive Immersion Workshop, my family and I were able to reconnect with Uganda. We visited friends who are now running successful businesses and I was able to spend time with our talented staff.

Our staff is alive and busy, also incredibly rooted in our good work. This September, we offered two additional Immersion Workshops, bringing the total number of organizations trained to 46 and the total number of certified trainers to 100.

You help us help others unveil this light within themselves. By giving, referring NGOs who will implement SBS, sharing our stories and believing in us, you are helping us light up thousands of lives. Together, we are working to lift women and their families out of poverty, weaving together many possibilities for a brighter future.

Big gratitude,

Devin Hibbard
CEO - Street Business School

Deep in their roots, all flowers keep the light.
Theodore Roethke
Mariam Namukasa, a 40-year old mother of five, has experienced her fair share of struggles. Once running a successful business with her husband in Bulamu, their store was broken into and robbed, so Mariam’s husband shut it down without consulting her. After the business closed, Mariam’s husband depleted their savings. Feeling desperate to make ends meet, Mariam leased their remaining assets: two refrigerators and sewing and weaving machines. She became a housewife and lost all hope.

Earlier this year, Mariam heard Street Business School was coming to her community, and jumped at the opportunity to enroll. She immediately gained more hope, confidence and faith in working again. She repurposed her old assets and learned how to raise capital by selling items and investing in additional tailoring materials. Mariam launched a new tailoring and weaving business and today, it is thriving, as she’s contracted to produce school uniforms!

Her business has not only changed her family’s future, but it is impacting the lives of many other women in Bulamu. She employs young women from her SBS class and has also opened a weaving workshop, with eight apprentices learning under her mentorship! For Mariam, weaving has become more than a business to earn a living. She now gives back to her community.

Today, Mariam makes the business decisions in her household, earning her respect from her husband and those around her. On average, Mariam earns 600,000 UGX ($160) per month and she saves 3,000 UGX ($1) daily. Mariam attributes these practices to the SBS modules of money management and bookkeeping.

Mariam is grateful for the opportunity to be part of Street Business School and uses her experience to encourage other women to be innovative, persistent and confident. With her established voice, Mariam continues to empower and weave together the women in her community!

I love my weaving workshop and the women who work in it. While weaving, we talk, laugh and share our life experiences and encourage each other.

Mariam Namukasa
TRAINING FOR A BETTER TOMORROW

The Immersion Workshop continues receiving rave reviews from our Global Catalyst Partners. Our current rating is 4.91 out of 5! In fact, we are honored to share that in June, three existing GCPs sent additional trainers to the Immersion Workshop to expand their SBS programs: Bulogo Women’s Group, Rafiki Wa Maendeleo Trust, Twekembe Development Organization. The total number of people trained by GCPs since September 2016 is 4,400.

THOUGHT LEADERSHIP

• Check out our Inspired Impact blog post, featuring our own CEO Devin Hibbard.
• We recently partnered with Spring Impact to create a three-part blog series, examining SBS’s approach to scale and exploring the experiences and issues that other organizations may face when embarking on their own scale journey. Click here to read our first post, co-authored by Global Philanthropy Director Tifany Boyles.
• Follow our SBS blog, for stories like this one around Social Franchising.

Social franchising essentially takes a page from the corporate world and deploys it for social good.

Devin Hibbard, SBS CEO
This Schooner-Welles Challenge Match Grant all began as a collaborative vision between the Schooner Foundation and Georgia Welles. Instead of each giving individual donations, they came together to use their gift to inspire others to give as well. Inspire they did! We are so thrilled and impressed by how our community showed up in June, encouraged to double their impact for this Match Challenge.

Thank you to the Schooner Foundation, Georgia Welles and all those who joined together to make it such a successful end to our fiscal year!

SCHOONER-WELLES MATCH GRANT

IN THE MONTH OF JUNE

90 PEOPLE GAVE

$80,294

THAT MATCHED BECAME

$160,588

During our visit to Uganda in 2017, we were incredibly inspired by the moxie of the women in the SBS training program, impressed with the SBS team in Kampala and touched to see the commitment of SBS alumni in supporting future cohorts of entrepreneurs. We’re proud to partner with SBS in its mission to empower 1 million people to become self-sustaining entrepreneurs by 2027.

Marty Cordes, Co-founder Cordes Foundation

Thank you to all those who attended our recent events!

Our first gathering in Seattle was held at a local beloved coffee shop by Adarsh and Archana Nair. Guests enjoyed charcuterie, socializing, and an inspirational speech by CEO and Founder of Street Business School, Devin Hibbard.

In New York, around 50 individuals gathered in the beautiful home of Ron and Marty Cordes. The event was co-hosted by their daughter, Stephanie and the Cordes Foundation Executive Director, Eric Stephenson. Marty gave an inspiring presentation and Devin spoke of the “Power of Belief” which was an iteration of her talk featured here.

Spread the word with our global ambassador program:

Our Global Ambassadors support a cause they love by sharing SBS with their communities. We equip our Ambassadors with the tools to host events for many groups, including their classmates, church members, professional networks and friends. Some of our Ambassadors hold smaller gatherings in their home, while others host booths at local markets. With their guests they watch inspiring SBS videos, converse about philanthropy and even write motivational messages to women going through SBS trainings in Uganda. There are so many fun, unique ways to spread the word about SBS! If you are interested in becoming a Global Ambassador or hosting an event, please reach out to Kayleigh at kayleigh@streetbusinessschool.org.
CHALLENGES

With the growth of SBS, challenges to scale are still present, so we need to stay grounded in our work. To further expand our good work, we remain in search of additional funding. With this, we seek more opportunities to let other NGOs know that SBS is available and wanting to support them. Our message to them must stay strong– there is no need to completely reinvent the wheel! SBS is an additional source of support, allowing these NGOs to amplify their own mission in their communities.

Having learned from the mistakes and challenges that we have encountered in the last decade, we stay strong and continue to view every day as an opportunity to grow. Knowing that there is always room to change and improve, we confront these challenges directly and with an open mind. With deep roots, we remain steadfast in our mission to end poverty!

THE HORIZON

With your support, the future of SBS looks bright. Together, we will ignite 1 million women out of poverty by 2027.

Thought Leadership

We remain in an ongoing pursuit to share what we’ve learned with the philanthropic sector. Continuing to build our SBS blog and develop partnerships allows for additional opportunities to share our story. Additionally, we are excited to be attending several conferences during the remainder of the year. Some of these conferences include:

- Segal Family Conference; Nairobi
- Summit LA18; California
- Opportunity Collaboration (OC Global); Cancun
- Global Washington; Seattle

Monitoring & Evaluation

With our continued growth, our M&E team is dedicated to tracking our data and capturing our impact in the most effective ways! We are working on a survey for our Global Catalyst Partners; the goal being to gather more feedback and understand any obstacles that our GCPs encounter in their reporting system.

Digital Growth

In efforts to continue gaining recognition and exposure for our story and brand, we’ve created a new LinkedIn page. Additionally, we are so excited to announce that our new website will be launching within the next month! We hope that you will visit our website and follow all of our social media platforms to stay up to date with our digital communications.