GREETINGS!

I’m proud to say that this quarter we enabled more women than ever before to uncover their confidence, start small businesses and triple their incomes, lifting themselves and their families out of poverty.

In April we held two Immersion Workshops in Uganda, including an exclusive training for the Foundation for Community Development and Empowerment (FCDE) and 10 of the partner organizations they serve (read more on page 5). This partnership enabled us to reach deeper into local communities, creating an even greater impact.

We traveled to London, Austin and New York to meet with current and potential partners, sharing our successes, vision and goal of reaching 1 million women and 5 million children worldwide by 2027. We also partnered with the NY-based Issroff Family Foundation to host a panel discussion, “Creating Impact with Dignity,” exploring the difficult work of engaging with communities with dignity at the center of our program.

And, since the end of the quarter coincided with the end of our fiscal year, we finished up with our End Strong campaign, beating our goal and raising $205,000 over a 30-day period. This included the Schooner-Welles Match Challenge which matched gifts from the community up to $80,000, helping us end our fiscal year strong. And what a year it was.

Over the past year, we added 65 new certified SBS Lead Coaches to our ranks that now total 148. We now have 66 Global Catalyst Partners in 13 countries across Africa. Collectively these coaches will reach more than 25,000 women and their 125,000 children by 2023!

In 2018, we won the System Innovator Award, and in the past 12 months, published, spoke, or presented over a dozen times at various conferences and events. And one of the most important things that happened over the past year is that SBS became an independent non-profit organization—something we could never have done without your support.

Over the coming year, we plan to increase our number of Catalyst Partners and certified Coaches. We plan on expanding into Asia, where countries like India are experiencing a staggering job crisis, and where woman and girls bear the greater brunt of poverty. Why? Because we know that wherever there is poverty in the world, SBS can be an answer, helping women start businesses, earn sustainable incomes and lift themselves and their families out of poverty.

We’re excited to scale up and out in the coming year. Thank you for partnering with us in this transformational work!

Devin

SBS Founder and CEO
Prossy’s Street Business School (SBS) journey began when she was a small-scale farmer near her Uganda home district of Mukono. She sold cassava, sweet potatoes, beans and vegetables to earn what she could to support her family.

When Prossy heard about SBS, she was excited about the prospects to grow her business, and embraced her role as a Community Mobilizer to encourage more women to enroll for the SBS training. She was inspired by the training session on Business Opportunity Identification, which motivated her to take action. “I realized that it was time to bring my catering dream to life,” said Prossy. She was so fired up, that she enrolled in a six-month catering training course where she gained more skills.

Prossy soon faced the challenge of raising the necessary capital to start her dream business of catering special events and celebrations. That’s when she teamed up with five other women in her community to form Mwesigwa Group—a catering service provider. Together, they saved 5,000 UGX ($2) every week over a period of five months, until they had enough money to purchase basic start-up catering equipment.

“Celebrations unite and strengthen our community, helping us maintain a common identity,” Prossy explained. “I find so much joy in preparing different foods with my Group. This shared love of what we do bonds us together as women. I’m grateful that I can earn money to help support my family of 10, by doing what I love,” she said.

The Mwesigwa Group was recently awarded a grant of 5,000,000 UGX ($1,351) from the local government in recognition of their efforts. The five women used this grant to invest in a 100-person tent that they rent for community events and family celebrations. Receiving the grant helped the Mwesigwa Group gain even more visibility in the community. At the same time, their story is encouraging other local women to think about starting their own businesses. To cut down on transportation costs, and provide their services to other communities, Prossy’s group is now saving up to purchase a van.

The celebrations will continue for Prossy and her Mwesiga Group!
This fiscal year marked the second inaugural “End Strong” Campaign. SBS shared its financial need with the community during the month of June in order to hit its budget goal and end the fiscal year strong. The goal was to raise $160,000 in order to close the gap and keep lifting families out of poverty. Two families came together to offer the Schooner-Welles Match Challenge in which funds raised from the community would be matched dollar for dollar up to $80,000.

The SBS community responded with abundance! SBS supporters came together to give a total of $125,000! With the match, the total came to $205,000, helping us exceed our goal and finish the fiscal year STRONG! We are so inspired to have such a generous community which believes in our work to reach 1 million women. We are grateful for ALL of you who supported us through this year. Thank you!
MILESTONES
• SBS now has trained 148 Certified Lead Coaches in 13 countries across Africa, through 66 partner organizations
• SBS becoming an independent non-profit, so that all donations will now come directly to SBS instead of through our sister organization BeadforLife.
• SBS finished its fiscal year strong, exceeding our fundraising goal. We are proud to have achieved another year in the black with philanthropic and earned revenue exceeding expenses. This achievement fueled a year of excellent financial stewardship in which overhead costs were kept low and impact remained high!

CHALLENGES
We are always looking for great people to join our team. We are currently recruiting an Immersion Workshop Relationship Manager. Check out our opportunities here.

OPPORTUNITIES
Expansion to Latin America
In October, SBS will be offered on another continent for the first time. We are partnering with Soles4Souls to host an exclusive Immersion Workshop in Honduras, bringing our transformational training to their partners in Latin America.

Thought Leadership
SBS is excited to share our lessons learned with leaders everywhere. We will be attending conferences, speaking at workshops and publishing our impact this year. Please share any opportunities you come across to help us share our story with the world. DevinH@StreetBusinessSchool.org

Immersion Workshops
We are offering Immersion Workshops in September and November for organizations that want to add a proven economic empowerment program to their toolkit. Learn more or apply here.
exclusive immersion workshop

In April, SBS partnered with The Foundation for Community Development and Empowerment (FCDE) to host an Exclusive Immersion Workshop for their grassroots partners, equipping locally based partner organizations in Uganda with our transformational poverty eradication model.

FCDE believes the key to inclusive sustainable development lies in the power of community-driven solutions and creates long-term partnerships to enhance the self-sufficiency and long-term sustainability of grassroots organizations to become even stronger forces in their communities.

An Exclusive IW is an innovative approach in which SBS offers our world-class entrepreneurial training program exclusively for larger organizations’ direct staff, or partners’ staff. This approach allows for customization, creates strong bonds between the hosting organization and their partners/staff, and is a cost-effective solution to train up to 20 people.

We are proud to be an active partner with FCDE, and with their Community-based Organizations!

Partner with us for a customized solution to your needs, including our Master Trainer Workshop, a 1-month intensive workshop to certify your staff as SBS Master Trainers. For more information click here or email Chris Harper at chris@streetbusinessschool.org

Our partnership with Street Business School has been invaluable to our local partner organizations. Through the intensive training, skills development, and goal sharing, we have seen the organizations dig deep with their beneficiaries to create small businesses that will impact the entire community.

Sylvia Kabugho, FCDE Country Director
The Jernigan Foundation is delighted to partner with SBS as they empower women through life-changing work. Women who don’t have dignified work will sell their bodies to feed their children or succumb to the lures of traffickers who promise jobs and income for themselves or their daughters - only later selling them into the sex trade. SBS prevents those shackles of slavery and shame before they ever start by empowering women to do work their proud of, provide for their families, and live joyful and free.

Read more about our partnership and work [here](#).
WAYS TO ENGAGE

MONTHLY GIVING

BECOME A GLOBAL AMBASSADOR

JOIN SPARK SOCIETY

GET SOCIAL

Sign up for our Newsletter or Founder’s Corner
Follow us on Facebook or LinkedIn
Post about us using #SBSinAction