I’ve always said that if we aren’t creating true and sustainable impact, then we should all go home. At Street Business School (SBS), we define impact by how much money a woman is making, and for how long. Global studies show that when a woman has more money, her entire family benefits.

We take evaluating this impact very seriously. Data is collected at three times during our programs, and those of our partners. We do this to monitor if the impact is lasting, and if partners can implement it at the quality standards we require.

I’m proud to share that in all of these measures, **data proves that SBS creates positive, sustained progress out of poverty for women and their families.** Read the full report which includes these key points:

- Women in our Uganda programs increase their income from an average of $1.35 when they enter, to $4.19 two years after graduation, and those served by partners go from $0.37 at baseline, to $2.06 one year after graduation.

- 89% of women have at least one business two years after graduating our program in Uganda as do 80% of those served by partners one year after graduating.

In October we launched the **SBS Impact Tracker**, a smart phone based evaluation system that makes gathering data faster, more accurate and more robust than ever before. The Impact Tracker gives us a real time global dashboard of SBS’s impact, and gives partners access to invaluable data they can use for program improvement and reporting.

Our impact isn’t limited to evaluation data. In October, we also expanded geographically, offering our first ever training in Latin America, through a partnership with Soles4Souls. We are proud to welcome 5 Soles4Souls partners from Honduras, Haiti and Guatemala to our global network!

In December we completed our most successful Holiday Giving Campaign ever, blowing past our goal of $90,000 and raising more than $112,000, thanks to YOU!

We are so grateful to have you as a partner in our global expansion to create true impact. By joining us in this work, you are helping women create fundamental and transformative improvement in their lives.

**SBS Founder and CEO**
Nakaggo Scovia is a 25-year-old woman, who is married with a child. She learned about Street Business School (SBS) when her child was only three weeks old, and she was nursing her baby on an empty stomach. She often craved a hot bowl of soup to help with milk production, but she could not afford it.

At SBS, when we teach “finding capital and starting small” (our third module in SBS) we think of entrepreneurs like Coach Scovia. Many of the women we work with don’t have any start up capital to invest in a business. But Coach Scovia did not let that stop her. She started her business with the resources she had already.

After the third SBS module, Coach Scovia began to harvest the rice she had been growing. She had enough for two bags and decided to sell it instead of eating it or giving it away. She borrowed a table from her neighbor. Using the creativity she developed from her SBS training, Scovia sold the rice out of the single room where she lived with her husband and newborn. She quickly went from earning zero to 171 USD per month.

Since then, Coach Scovia has continued to grow her business. In just six months, she was able to rent a storefront for her rice business. After doing market research and learning that the same quality rice was being sold at a slightly higher price at other shops, she decided to sell her rice at shs.3000 per kilo (about $0.85). When her supplies ran out, she purchased from other suppliers and restocked her supply. Her rice supply is now equivalent to 685 USD. After the SBS modules on Customer Service and Building Loyalty, Scovia added extra services, like sorting the rice for her customers and delivering rice to their doorsteps. She says “I can now afford my own basic needs, take care of my child, and even my husband is now proud of me”.

Scovia’s confidence has grown through her SBS training. At the beginning, Scovia was very timid and barely would speak up during the training sessions. As a star graduate, Scovia spoke at the graduation ceremony and testified about how her confidence had grown. That was clear by the way she held the microphone and addressed over 100 graduates and other invited guests, including clergymen and politicians. She was articulate and strong, and she said, “I used to be very shy but this training removed all the shyness from me and dressed me with boldness that I can now stand before a multitude of people and speak”.

Coach Scovia is proud to be a part of Street Business School because it opened her eyes to the business world. She now feels empowered to achieve her dreams. “I now have a big dream of buying a plot of land and building rental houses.”
expansion to latin america

In October, we brought our transformational training to Latin America, through a partnership with Soles4Souls. Soles4Souls collects new and used shoes and redistributes them to those in need and to small business owners who can sell them to earn an income. Small business owners can then earn sufficient income to pay for basic necessities and lift themselves out of poverty.

Our first-ever Exclusive Immersion Workshop in Latin America allowed us to welcome five Soles4Souls partners from Honduras, Haiti and Guatemala to our global network.

An Exclusive Immersion Workshop is an innovative approach in which SBS offers our world-class entrepreneurial training program exclusively for larger organizations’ direct staff, or partners’ staff. This approach allows for customization, creates strong bonds between the hosting organization and their partners/staff, and is a cost-effective solution to train up to 20 people.

We are proud to partner with Soles4Souls and with their partners!

Partner with us for a customized solution to your needs, including our Master Trainer Workshop, a 1-month intensive workshop to certify your staff as SBS Master Trainers. For more information, visit: streetbusinessschool.org/global-partners or email Chris Harper at chris@streetbusinessschool.org.
CELEBRATE MOTHER’S DAY BY HAVING AN INTIMATE PARTY FOR SBS

We have created a special Global Ambassador kit for Mother’s Day that is either brunch themed or a kid-play date to help educate friends and families on why giving to help others matters this Mother’s Day. To find out more, contact Nicole@StreetBusinessSchool.org.

HAPPY MOTHER’S DAY

OPPORTUNITIES

Thought Leadership
SBS is proud to have been invited to share our innovative model with the sector:

- **Skoll World Forum:** SBS is hosting an ecosystem event on how SDGs 1, 5 and 8 are being used as tools to achieve all of the SDGs.
- **Yale University Unite for Sight:** Presenting on how economic empowerment supports health outcomes and supports multiple Sustainable Development Goals.
- **Posner Center Symposium:** Keynote on empowering local entrepreneurs through a collaborative model.
- **Bucknell University:** Keynote live case study on SBS’s innovative social franchise model in collaboration with Spring Impact.

Immersion Workshops
Our Immersion Workshops offer a proven economic empowerment program for organizations working in many different sectors. Learn more and see 2020 dates at www.streetbusinessschool.org/immersion-workshops.

CHALLENGES

We are always looking for great people to join our team. Check out our opportunities page on the website at www.streetbusinessschool.org/careers.

NEW WORKSHOP DATES

ANNOUNCED FOR OPEN ENROLLMENT

JULY 11-19 IN UGANDA
philanthropic fire

Tawingo Fund looks for organizations that have implemented an innovative, comprehensive and sustainable solution to eliminating poverty and suffering around the world. We focus on organizations that have proven results in transforming lives in a lasting way, at a relatively low cost per beneficiary. SBS was a perfect fit in all of these areas and we are thrilled to be partnering with SBS.

Mollie Van Horn, Executive Director of Tawingo Fund

“...

We are in awe of Street Business School’s trailblazing work—training women to build sustainable businesses, become self-sufficient, and advocate for the rights of other community members. SBS’s work has created unprecedented education and economic opportunity for women, breaking them out of the extreme cycle of poverty and teaching them to pay it forward to their own children. We are honored to support this global movement to teach women entrepreneurial skills that change their lives forever. Thank you for being bold agents of change!

Ryan Boykin and Jason Shepherd, Co-founders and Partners of Atlas Real Estate

Street Business School closed out the 2019 calendar year with a holiday giving campaign. The focus was to celebrate a season of giving by spreading the sparkle to those living in extreme poverty. Each week in December, a new individual or family came forward to offer a challenge match. The first week featured a match from Georgia and Kirk Baddley, followed by Kerry and Eddie Gilmartin, and wrapping up with Bill McFarland. SBS supporters truly did spread the sparkle during the 2019 holiday season! While the goal was $90,000, the funds raised consisted of 70 families and totaled more than $112,000! Thank you to the SBS community for your generosity during the month of December! Thank you for investing in lifting families out of poverty and believing in Street Business School.
We’re thrilled to announce our two-year partnership with the Peery Foundation to empower women and families to build lives of dignity and self-reliance. Peery is leading a grantee-centric approach to philanthropy in order to help organizations like SBS strengthen our ability to achieve impact at scale. Partnership with this highly respected foundation lends great credibility to SBS’s global movement. We’re excited for the next two years of collaboration that will result in multigenerational transformation!
WAYS TO ENGAGE

MONTHLY GIVING

BECOME A GLOBAL AMBASSADOR

JOIN SPARK SOCIETY

GET SOCIAL

Sign up for our Newsletter or Founder’s Corner

Follow us on Facebook or LinkedIn

Post about us using #SBSinAction