GREETINGS FRIENDS,

What a year this has been.

It’s been a year of tragedy, loss and heartbreak, but also one of resilience, determination and kindness. As we have seen millions of people falling back into extreme poverty, I’m proud that SBS staff, partners and alumni have redoubled our efforts to reach more people in a world that needs us more than ever.

A key innovation that allowed us to continue delivering our transformational training was launching our virtual Immersion Workshop, allowing us to train other NGOs how to deliver SBS in their communities. Our team worked hard to make the online training as interactive and impactful as the in-person training. This format allows us to partner with organizations in regions of the world that had been previously out of reach, which is very exciting.

In Uganda, our staff saw a dramatic increase in demand for SBS programs as people lost their livelihoods due to COVID. Determined not to sit back while poverty increased, they launched an innovative phone training, delivering a distilled version of our curriculum on conference calls with five women at a time. To meet the demand, we added new team members, and increased our goal from reaching 300 women directly this year, to training 1,200!

We also introduced our Global Ambassador program. Through virtual or socially-distanced gatherings, this program provides SBS allies around the world with a powerful way to share the SBS impact with the people they enjoy most.

We ended 2020 on a note of inspiration and generosity, as you and so many others stood with us in our “Resilient and Ready” year-end campaign. Because of you, we exceeded our fundraising goal, which means we will be able to serve even more women this year. Many supporters signed The Pledge, committing to standing beside us with a 3-year gift, allowing us to plan and prepare for even bigger impact in the years ahead. From the bottom of my heart, thank you for your investment, and belief in our work.

2021 promises to be a year of incredible hard work, as we bring SBS to new parts of the globe for people who are truly struggling. We know what women need most is the opportunity to change their lives, and we are committed to creating opportunities to witness the transformation they create!

Thank you,

Devin

SBS Founder and CEO
I used to fear doing business because of the fear of making losses. Street Business School built my confidence. Even my husband joined me because he saw it was changing our life as a family.

Saida Awori is resilient, adaptable, and works hard, especially when challenges arise. Saida joined Street Business School (SBS) in 2017 after hearing a bullhorn announcement in Mutungo, where she lived.

Saida was a stay-at-home mother to three children and her husband was unemployed. Together, they lived in a single room, rent-free, in exchange for caring for the property. Saida and her husband had little money to pay for food. And, their two school-age children stayed home with them because they could not afford school fees.

Soon after she began her SBS training, Saida received $13.50 from a friend to help with living expenses. Knowing it was time to turn things around, and learning to use capital to start a business, Saida launched a jewelry business. She bought a basin, some jewelry pieces to sell, and walked through neighborhoods selling. On her first day of business, she earned about $4.50.

Doing well, Saida invested in two more basins and enlisted her husband and daughter to sell jewelry. Life improved for Saida and she was able to move her family out of their single room, renting a new place of their own. She also earned enough money to feed her children and enrolled them in school.

When COVID-19 hit, Saida had to close her business due to the lockdowns. All of her capital was used for food and rent, but when she received her micro-grant from SBS, she launched three new businesses.

Saida used $13.50 to lease land and plant vegetables. These new sales earned her $19 per week, and she used the profits to launch mushroom and cosmetic businesses. Her weekly income is $44, she has joined two weekly savings groups and her goal is to buy a plot of land and build a house for her family. Saida’s resilience continues.

FACES OF SBS

We are proud of our dynamic Board of Directors who offer insight, resources and expertise to SBS. Meet our new board members, Adarsh and Anna.

ADARSH NAIR
Chief Product & Experience Officer, Airtel

Nair is Chief Product and Experience Officer at Airtel, leading product vision and strategy across B2B, B2C and platform products. He is the customer experience leader for Airtel’s 300M+ consumers and 2,000+ businesses. Nair is also the CEO of Wynk Limited, Airtel’s digital entertainment company.

In this capacity, he is responsible for the growth of music, video and other OTT services business. Nair holds an MBA from The Wharton School, and currently lives in Gurgaon, Haryana, India.

ANNA MOLERO
Chief Government Officer, Teach for All

Molero is the Chief Government Officer at Teach for All, leading the public sector strategy and relationship management of high-level government and multilateral officials across the world. Molero is a Founding Partner of Global Competitiveness Consulting.

She provides technical, capacity building and project management services in the fields of economics, social and territorial promotion. Molero holds an MBA from The Hong Kong University of Science and Technology and completed Stanford Graduate School of Business’s Executive Program in Social Entrepreneurship and Social Impact. Molero lives in Madrid, Spain.
MILESTONES
• Creation and launch of Remote Learning Lab to train entrepreneurs
• First pilot virtual Wildfire Workshop for NGOs launched and SBS trained 24 participants
• SBS raised $250,000 through a successful Annual Appeal campaign, “Resilient and Ready”
• Launch of SBS Global Ambassador Program

CHALLENGES
We are always looking for great people to join our team. Check out our opportunities page on the website at www.streetbusinessschool.org/careers

OPPORTUNITIES
Sector Influence
• SBS was invited to speak at more than 10 conferences or events including Denver Startup Week and Segal Family Foundation Future Summit
• SBS Director of Philanthropy Tiffany Boyles was a guest lecturer at CU Boulder on leveraging business for social impact
• CEO Devin Hibbard was featured in Boulder Lifestyle Magazine as the “Hometown Hero”
• Devin was the keynote speaker for the Natural Habitat Adventures webinar on “How Empowering African Women Helps Support Conservation”

Virtual Training Workshops
Our entrepreneurial training workshops have gone virtual. Learn more and see 2021 dates at: http://www.streetbusinessschool.org/virtual-training-workshop

VIRTUAL TRAINING REGISTRATION IS OPEN

REFER AN NGO OR SHARE THIS OPPORTUNITY WITH YOUR NETWORK
Street Business School’s willingness to work with our partners reflects the commitment to collaboration that we value highly. As an SFF partner, we believe SBS is an innovative way to provide entrepreneurial education for women living in the most vulnerable communities in Africa.

Andy Bryant, Executive Director

Knowing the amazing impact, expertise, organization, passion and commitment SBS has - and continues to have even through extreme challenges - the only question I’d ask is “Why wouldn’t you choose to give to SBS?” The team is amazing and an inspiration to everyone who is lucky enough to meet them. Thank you for the opportunity to work with you and be a part of this transformation.

Kate Bushby, Foundation Trustee, SDL Foundation
To mark the turning of a page to a new year filled with hopefulness and resilience, we, at Street Business School, are proud to share the following letter signed by 37 donors. The Pledge was recently featured in an article published through the Women’s Philanthropy Institute and Giving Compass. To learn more and join The Pledge, please contact give@streetbusinessschool.org.

I am proud to take The Pledge and stand with Street Business School (SBS) in a time when the world needs to ignite the spark of entrepreneurial potential and resilience more than ever. When COVID-19 hit, no one was prepared. SBS leveraged its unique position as a hub of collaboration to help keep entrepreneurs and nearly 100 nonprofit partners safe and strong. Remarkably, SBS has stood by entrepreneurs and partners in a time when so many families, communities and nonprofits are struggling.

Today, I sign The Pledge because I am standing strong with SBS. I am confident that SBS will continue to lead dynamic impact long after this pandemic is over despite the uncertainty of the present. Susan, an SBS graduate, once shared, “SBS triggered something in me that I had lost. My fighting spirit and strength returned and I feel like I started life afresh.” Susan’s fighting spirit is an example of SBS’ unwavering commitment to resilience.

SBS is on the precipice of Phase III (July 2020 to June 2023), the most exciting and audacious phase of its story, in which SBS will reach 390,000 women and 1.9 million children. This is a time for great tenacity and passion. Impoverished communities need SBS as we work towards recovery.

I confidently sign The Pledge with a three-year gift commitment to SBS, adding my voice to the collective voice of belief in its future. We stand with SBS as it embarks on Phase III, in a world with increased demand for community transformation, beginning with the psychological and economic empowerment of women.

Sincerely,

3rd Creek Foundation
Atlas Real Estate Group
Barbara Lawson
Bernadette L. Lane
Bill Pickett and Marilyn Seitz-Pickett
Blaine and Laura Delijha
Bronwyn Morrissey
Cordes Foundation
Cristina Gomez
Darwin Layman and Jill McCarthy
Devin Hubbard and Mark Jordahl
Edward and Kerry Gilmartin
Georgia and Kirk Baddley
Georgia Welles
Ginny Jordan
Ian, Victoria and Lucinda Watson
Jane McConnell
Jane Strode Miller
Jernigan Foundation
JoEllen and Steven Muntz
Jonna and Tim Holland
Julie and Chuck King
Linda and Fred Milianovich
Lynneca Lumbard and Rick Paine
Marion Taylor
Michael Brady and Cassidy Murphy
Patricia A. Brown
Ram In The Bush
Rebecca Namutovu-Dawa and Samuel Dawa
Ren Dietel
Robin Seiz and Mindy Hall
Robyn Cowan
Sally Goodwin
Steve Smolinsky
Stone Steps Foundation
Tifany and David Bayles
Torkin Wakefield and Charles Steinberg, MD

Street Business School’s 2020 Annual Appeal campaign topped off the year with boldness and resilience. The focus was to celebrate our women entrepreneurs around the world and to support them as they become skillful and resilient business owners. Our goal was to raise $100,000 and we surpassed that with gifts totaling $160,000. We also successfully unlocked $90,000 in matching gifts, making our total amount raised $250,000! Thank you to everyone who gave and continues to support the work that we do. We are RESILIENT & READY for the future because of your generosity.
WAYS TO ENGAGE

MONTHLY GIVING

BECOME A GLOBAL AMBASSADOR

JOIN SPARK SOCIETY

GET SOCIAL

REFER A GLOBAL CATALYST PARTNER