Street Business School (SBS) is an award-winning non-profit, providing one-of-a-kind entrepreneurial training for women, proven to significantly increase incomes and lift families out of poverty with dignity. SBS is on a mission to equip 1 million women with business training, helping them to transform their lives and lift themselves and 5 million children out of poverty.

To determine the impact Street Business School has on women living in poverty, researchers from J-PAL at MIT and Universidad del Rosario conducted a randomized control trial, the gold standard for measuring program impact, comparing the outcomes of women who received SBS training with those in a control group who did not.

**STREET BUSINESS SCHOOL IMPACT STUDY: LEAVING POVERTY BEHIND**

MEASURED 12-18 MONTHS AFTER THE TRAINING

- **SBS Grad Earnings Increased**
  - Nearly doubling from $2.47/day to $4.82/day on average
  - 95%

- **110% • 149%**
  - Higher profits
  - Higher sales

- **Higher Profits**
  - As compared to the control group

- **Increased Business Ownership**
  - From 52% to 73%

- **Increased Sales**
  - 95% vs 46% for the control

- **Increased Profits**
  - 46% vs 27% for the control

- **Graduates of SBS Score Significantly Higher on “Grit”**
  - Measuring their perception of their ability to persevere, cope with setbacks, and improve over time.